

Child Hygiene and Education PR Campaign by A.C. College

Date: 16th May 2024

Location: Shikarpur, Jalpaiguri, West Bengal

On 16th May 2024, the Department of Mass Communication and Journalism at A.C. College organized a PR campaign on "Child Hygiene and Child Education" in Shikarpur, Jalpaiguri, under the guidance of Ms. Drishita Chakraborty. The event aimed to raise awareness about hygiene practices and the importance of education for children in rural communities. Interactive sessions with parents, children, and educators focused on proper hygiene habits and the significance of education. A.C. College students performed hygiene demonstrations and distributed educational materials to engage the community. The campaign received positive feedback from local residents, highlighting its impact on improving child welfare. The department plans to continue such initiatives for community development.



Students are interacting with the local residents.

List of students attended:

Serial No.	Name of the student	Class
1.	Subhrodeep Ghosh	II SEM MAJOR
2.	Koyal Mukherjee	II SEM MAJOR
3.	Taniya Roy	II SEM MAJOR
4.	Poulami Sarkar	II SEM MAJOR
5.	Soumili Ghosh	II SEM MAJOR
6.	Risha Das	II SEM MAJOR
7.	Mithi Mohanta	II SEM MAJOR
8.	Rittika Karmakar	II SEM MAJOR
9.	Taulika Das	CBCS IV SEM
10.	Nanika Dhar	CBCS IV SEM
11.	Kaushiki Ghosh	CBCS IV SEM
12.	Mousumi Pandey	VI SEM
13.	Shruti Rai	VI SEM

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