

Special Lecture on "Development Communication" at A.C. College

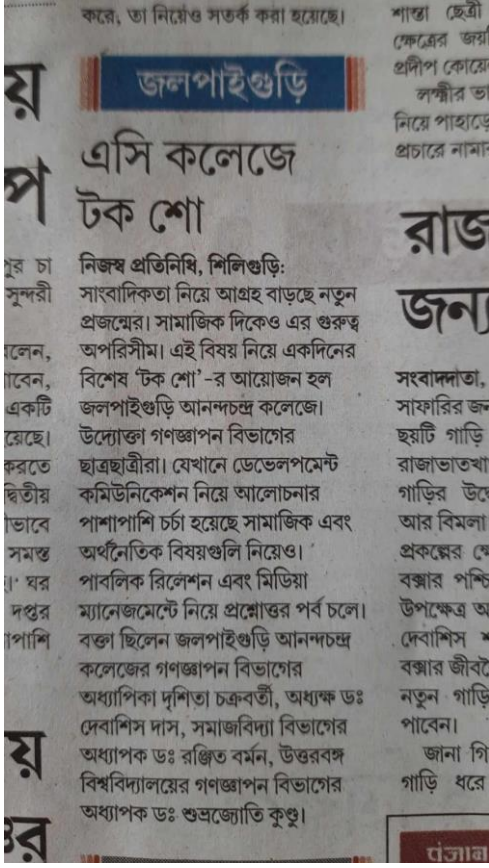
Date: 20th February 2024

Location: A.C. College, Jalpaiguri, West Bengal

On 20th February 2024, the Department of Mass Communication and Journalism at A.C. College organized a special lecture on "Development Communication" delivered by Dr. Subhrajyoti Kundu, Assistant Professor, Department of Mass Communication, University of North Bengal. The event was held with the assistance of Ms. Drishita Chakraborty, faculty member of the department. The event was graced by the presence of Principal Dr. Debasish Das and Dr. Ranjit Barman, HOD of Sociology, who both praised the initiative and highlighted the significance of development communication in today's society. The lecture was well-attended by students and faculty, who actively participated in the discussions. This informative session aimed to enrich students' understanding of development communication's impact and its potential in transforming communities. The department plans to organize more such educational events in the future.



Dr. Subhrajyoti Kundu is delivering the lecture.



Dr. Subhrajyoti Kundu and Ms. Drishita Chakraborty are with the students.

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